



INNOVATION AND DESIGN ENGINEER

I aim to manage and execute projects that bring meaningful value to people, always with a keen sense of responsibility, teamwork, and empathy.

CONTACT DETAILS

- ochoah.deya.a@gmail.com
- deyanirachoa.com
- Guadalajara, Jal., México

SKILLS

- Microsoft Office + Visual Basic (excel)
- SolidWorks (Mechanical Design)
- Autodesk Fusion360
- Rhinoceros (Lv.1 NURBS Modeling)
- ADOBE (Ps, Ai, Pr, Lr, Id, Ae)
- Clip Studio Paint, Autodesk Sketchbook
- InVision, Figma
- Coding (c++, python, sql)

LANGUAGES



Spanish



English



Korean

EXPERIENCE

INNOVATION ASSISTANT

Betterware (Oct 2023 - Jan 2024)

- I analyzed market trends to introduce fitting product solutions.

INNOVATION ENGINEER

DeepIA (Aug 2023 - Oct 2023)

- I studied and developed the case for a monitoring device.

TALK PROGRAM- SPANISH TUTOR

Kyonggi University (Sep 2022 - Jun 2023)

- I shared my Language and culture with 6 students from KGU.

PRODUCT DESIGN ENGINEER

Augem Technologies (Sep 2021 - Aug 2022)

- I designed product enclosures and consulted on projects, all aimed at assisting visually impaired individuals.
- I conducted usability tests and introduced project management tools.

GRAPHIC DESIGNER (INTERN)

Arte y Cultura UP GDL (Jan 2019 - Jul 2023)

- I was in charge of enhancing the department's website's user experience through design.
- I led the design team in the area of Marketing and Communication.
- I organized communication campaigns and creating manuals.

EDUCATION

B.S. INNOVATION AND DESIGN ENGINEERING SPEC. ENGINEERING AND PROJECT MANAGEMENT

Universidad Panamericana (2018 - 2023)

EXCHANGE PROGRAM: INTERNATIONAL INDUSTRIAL INFORMATION

Kyonggi University (Sep 2022 - Jun 2023)

TECHNICAL DEGREE IN DIGITAL GRAPHIC DESIGN

Universidad del Valle de Atemajac (2015 -2018)